



# Community-Based Economic Development in Pembroke Township

Resident Survey Responses

June/2022



**274**  
Completed Surveys



**100%**  
Pembroke Residents



**52%**  
Resident for 25+ Years



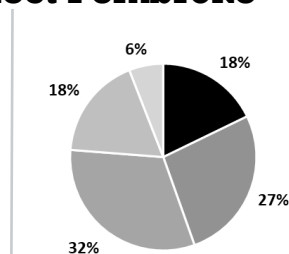
**15%**  
Own a Business in Pembroke



## Access to Information, News and Events

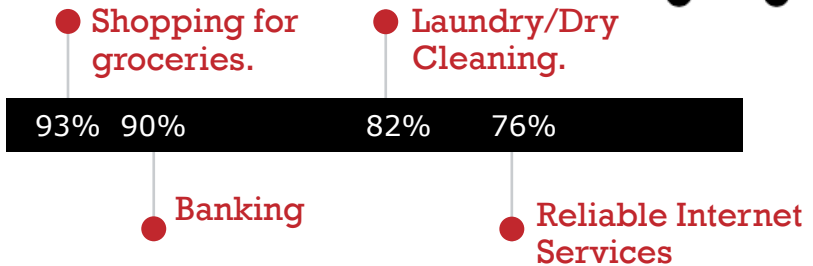
- **47%** of residents stated difficulty in accessing information about Pembroke.
- Only **5%** of residents "strongly agree" that they can easily access current info, news, etc.
- Respondents between the **ages of 25-29** were more likely to feel as if they can access information.
- Only **18%** of residents who have resided in Pembroke 25+ years agree they can easily access information.

### Participate In and Influence decisions that affect Pembroke

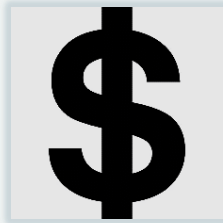


■ Strongly Disagree ■ Disagree ■ Neutral ■ Agree ■ Strongly Agree

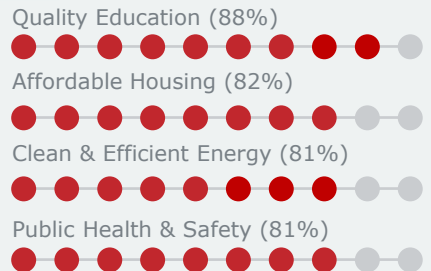
### I leave Pembroke to do the following



## EMPLOYMENT OPPORTUNITIES



### Important to Sustainability & Economic Development



## PEMBROKE NEEDS

STABLE INTERNET | YOUTH PROGRAMS | GROCERY STORES

POLICING | SAFE WATER | JOBS